

Clarification on Percentage of Change More Than 20%

The consolidated financial statements of Nation Broadcasting Corporation Public Company Limited and its subsidiaries for the nine-month period ended 30 September 2015 represented an operating profit before income tax of Baht 21.03 million. An inclusion of income tax of Baht 3.96 million, resulted in operations for the nine-month period of 2015 had a profit of Baht 17.07 million. Compared to the same period of last year, it showed a profit of Baht 5.86 million, increased by 191%. The Company would like to clarify a significance change of the Group's operating results were summarized as follows:

1. Revenue from sales and services for the nine-month period of 2015 was Baht 616.85 million, which increased by 28% compared to the same period of last year. Advertising revenue from TV business increased 40% which mainly increased in revenues from Nation TV channel 22 raised 44% from the advertising revenue in Digital TV Business, which has begun broadcasting since 25 April 2014, whereas revenue from Radio Channels decreased by 1% and revenue from New Media also decreased by 1%.
2. Cost and expenses for the nine-month period of 2015 was Baht 612.68 million increased by 23% compared to the same period of last year. Due to the increase in Digital TV Network expense, an amortization of Digital TV Licenses and related expenses of Digital TV Business, whereas selling and administrative expenses similar to the same period of last year due to the Group has a policy to maintain of expenses monitor.

Conclusions:

The Group reported operations for the nine-month period ended 30 September 2015 represented an operating profit before income tax of Baht 21.03 million. An inclusion of income tax of Baht 3.96 million, resulted in operations for the nine-month period of 2015 had a profit of Baht 17.07 million. Compared to the same period of last year, it showed a profit of Baht 5.86 million.



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Authorized to sign on behalf of the company